

MainTrend Introduces Air Cargo Revenue Intelligence

With the growing need and business potential in cargo, more airlines feel pressure to maximize cargo revenues, increase network profitability and improve planning and logistics.



MainTrend offers cargo business a complete, up to date and smart revenue management solution

MainTrend's Smart Cargo Revenue Management System puts to use deep learning artificial intelligence technologies, self learning data collection together with classic revenue management approaches.

Activities

- > Friendly, interactive and insightful way to manage shipments more efficiently.
- > Self-learning data collection.
- > Wide set of APIs for smooth and easy integration with Cargo Operation Systems.
- > Easy business process alignment and customization.

Analytics

- > Up-to-date demand, capacity, shipment and allotment analytics and forecastings.
- > Revenue analytics.
- > Customer profiling, analytics and forecasting.

Experience

- > Single-leg and multi-leg optimization with fare classes, overbooking levels and bid prices.
- > Set of interactive real-time revenue management dashboards.
- > Per-flight and general activity simulators.
- > Smart business recommendations based on historic, market and real-time data.

The time and resource challenge

Thanks to MainTrend's experience with building cargo management systems we offer a Revenue Management System that dramatically decreases implementation time to as low as a few months. In addition, implementation costs are decreased.

Our solution simplifies complex and time consuming processes into automated and optimized accurate and relevant business insights.

About MainTrend

MainTrend has over 20 years of experience in developing, implementing and supporting cargo software systems. Our airline and cargo applications team unite high-level information technology, organization architecture, and BI professionals with wide knowledge of air cargo business and logistics.

Our experience with air cargo business along with our expertise in deep learning and artificial intelligence have lead us to launch the smart revenue management system. Its outputs help cargo business worldwide live up to their most critical strategic and daily challenges in a fast, accurate and optimized manner.